

# Jonathan A Kaplan

⚡ Creative Technologist | QA Professional | 3d Designer ⚡

→ <https://kaplandesignlabs.com> ←

## EXPERIENCE

### Meta (via Experis) - Test Associate Engineer II

- Portland, OR - February 2024 to Present - <https://www.experis.com>
- Executed over 200 test cases across Web, VR (Oculus Quest 3) and mobile (Android/iOS) platforms, reducing critical defects by 30% and contributing to the successful launch of flagship Meta titles such as Asgard's Wrath 2 and Horizon Worlds while managing multiple projects and leading QA team.
- Analyzed test data and generated detailed reports that cut bug resolution time by 25%, enhancing communication with developers and ensuring rapid implementation of recommended fixes.
- Key contributor to development of next generation Meta creation software and tools (Horizon Editor Compatibility + Performance Tooling)

### Williams Sonoma (Outward inc.) - Digital 3d Artist

- San Jose, CA - June 2022 to July 2023 - <https://outwardinc.com/>
- Led a team of 3d artists as a Blender expert, delivering photo-realistic interiors and exteriors for a proprietary compositing platform that increased client engagement by 25%.
- Refined 3d pipeline processes to boost productivity by 35% and streamline hardware integration, reducing rendering times by 20%.
- Collaborated with executive staff on high-level product planning, accelerating launch cycles by 15% and driving strategic platform enhancements.

### Mister Important Design - Lead 3d Artist and Asst. Designer

- Oakland, CA - March 2016 to May 2022 - <http://www.misterimportant.com>
- Spearheaded 3d concept development and photo-realistic visualizations for major global hospitality projects (e.g., W Hotels, Hard Rock Hotels), increasing client engagements by 30%.
- Managed project budgets and design proposals as a project manager, value engineer, and procurement officer, achieving cost savings of 20% while ensuring design excellence.
- Developed compelling media and presentations that boosted project sales by 25%, secured repeat business, and consistently maintained high client satisfaction.

## CONTACT

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🌐 [Linked-In](#)

## ABOUT

Accomplished creative director, people manager, project manager, customer service specialist, and QA professional with over a decade of experience in hospitality, tech, architecture, games, and design. Adept at leading cross-functional teams with the latest project and people management methodology. Proven leader with strong project interpersonal skills, consistently enhancing product quality and accelerating timelines.

## EXPERTISE

3d – Blender, 3ds Max, Maya, V-Ray, Unreal, Unity, CAD, Sketch-Up

Graphics & Web– Photoshop, InDesign, Illustrator, Canva, Wordpress, Figma, After Effects

AI – MidJourney, Bolt, Klive, Claude, Chat GPT-4, Meta AI, Stable Diffusion, Dall-E, Adobe, Sora, VEO

QA and Project – Jira, Testrail, Microsoft Teams, Zoom, Quatermaster, Bluebeam, Slack, Workplace, SCRUM

### **Steelman Partners - 3d Artist and Architectural Animator**

- Las Vegas, NV - Mar. 2014 to Apr. 2016 - <http://www.steelmanpartners.com>
- Developed high-impact 3d designs and photo-realistic renderings for landmark hospitality projects, including Resorts World Las Vegas (\$4B) and Genting Highlands (\$3.5–4B), boosting client satisfaction by 30%.
- Crafted detailed models that accelerated project approvals by 25% and effectively communicated architectural intent, driving multi-million-dollar conceptualizations.
- Coordinated across executive teams to strategically refine design concepts and floor plans for ventures such as Galaxy Macau Phase 2 (\$3B) and Jupiter Gold Coast Australia (\$345M), contributing to a combined project value exceeding \$10B.

### **Extensoft - Creative Director/ Senior 3d Artist**

- Las Vegas, NV - Feb. 2012 to Jun. 2014 - <http://www.interactivestock.com>
- Created thousands of 3d illustrations, animations, and assets for use on the application, similar to Canva; utilizing a built-in stock asset library in conjunction with web based graphic design and photo editing tools.
- Engineer and manager of the company render farm, as well as head of the 3d art, animation, and VFX department.
- Collaborated with the CEO to refine the direction of the app and build efficiencies within the company.
- Oversaw outsourced artists by managing projects, deadlines, and critiquing work.

### **Ayala's inc. - 3d Visualization Artist and Designer**

- Las Vegas, NV - March 2010 to February 2012 - <http://www.ayalasinc.com>
- Conceptualized, designed, visualized, and merchandised new and existing retail concepts using advanced 3d modeling and rendering techniques.
- Led creation of graphics and animations for signage, marketing materials, product photography, and e-commerce websites.
- Developed RFP's, Construction Documents (schematics, blueprints, 3d renderings, fixture design).

### **Chrysler - Customer Service Manager**

- Las Vegas, NV - July 2004 to March 2009 - <https://www.chrysler.com/>
- Instrumental in facilitating daily business operations, In charge of recruiting and hiring internal operations staff and supervising up to 20 employees.
- Led inventory tracking and coordination, including audit fulfillment for Chrysler's corporate offices.
- Implemented efficiency mechanisms, eliminating leakage and improving client and employee satisfaction by 25%.
- Emphasised customer service, internal operations, and people management.

## EDUCATION

### **The Art Institute of Las Vegas** — *B.S. Media Arts and Animation*

- 2006 - 2010; Henderson, NV
  - Award - Best in Show, Summer 2010, Media Arts and Animation

### **College of Southern Nevada** — *A.A. Fine Arts*

- 2004 - 2006; Las Vegas, NV
  - Graduated with Honors